

Applications are Open for Incubation at NIC FAISALABAD!

Startup founders, come join our 2nd Cohort at the National Incubation Center, Faisalabad and turn your groundbreaking idea into a successful business. We are looking for disruptive and enthusiastic startups, willing to learn, grow and evolve with NIC Faisalabad. Applications are open till 21st January, 2023.

APPLY NOW!

www.nicf.pk

BUILDING STRONG TIES!



To foster innovation and expand the startup ecosystem we graciously welcomed Mr. Paul Garr - Cultural Affairs Officer U.S. Consulate's General Lahore along with Mr. Tanveer Hassan - Cultural Affairs Specialist, and Ms. Syeda Attia Batool, Exchange Programs Coordinator. Mr. Paul discussed opportunities for collaboration to design and implement women-centric initiatives for strengthening and empowering the next generation of young female entrepreneurs from the region.

To inspire and empower female founders from all over Pakistan and support them turn their startup ideas into reality we hosted Mrs. Robina Amjad, President of FWCCI, Sobia Aqeel, Former Senior Vice President of FWCCI, Tasghera Tajammal, Senior Vice President of FWCCI and Qurrat-ul-ain, CEO ITHM College Pakistan. We discussed opportunities available and plans to empower female entrepreneurs in the startup ecosystem.



We had an exciting day with the faculty of FAST-NUCES, CFD Campus to share insights into the startup ecosystem of Pakistan. Dr. Muhammad Bilal, Assistant Professor & HOD software engineering accompanied by his team was elated to learn how NICF startups are solving unaddressed problems in Agri-Tech and Tex-Tech sectors with innovative thinking, thus pushing society forward and stimulating the economy.



Nurturing a culture of self-reliance and empowerment among women, NICF is at the forefront of promoting women's leadership. We were joined by Sobia Aqeel, Former Senior Vice President of FWCCI, Anika Arshad, Program Manager at FNF, and Hira Wajahat, Programs and Project Manager at Stimulus to discuss avenues of collaboration and how women entrepreneurs can benefit from the programs we offer.

NICF SESSIONS!



One-on-One Coaching

NIC Faisalabad aims to train startups to expand their prospect for business ventures. We had Umair Sheikh, Founder & CEO at mKhata on board with us as a mentor for NICF entrepreneurs. Umair joined us for a personal coaching session with the startups to learn about their ideas and guide them in the right direction. He discussed different strategies with them and gave valuable feedback.



Entrepreneurial Opportunities of Agri-Tourism

Agri-Tourism presents a unique opportunity to combine aspects of tourism and agriculture farming. To explore its potential we conducted an educational session on "Entrepreneurial Opportunities of Agri-Tourism" with Tariq Tanveer, CEO & Founder of Agri Tourism Development Corporation of Pakistan. He discussed the scope of Agri-Tourism in Pakistan in which he addressed its potential to boost the economy, create job opportunities, promote environmental awareness, strengthen community ties, and enhance cultural awareness.



Digital is the Way Forward!

We were joined by Umayr Sahlan Masud, CEO of LaunchPad.pk to deliver an informative and interactive session on digital marketing techniques and their impact on brand awareness where he explained the insights of the marketplace and how microfinance entrepreneurs can align with industry experts in the relevant field for a better chance at surviving. He also shared his expert opinion on marketing strategies, branding, campaigns, and the scope of going digital for a startup.

Financial Literacy and Readiness

An insightful session by Muhammad Zeeshan Abid, Product Lead at InvoiceMate & Partner at Parker Russel AJS on "Financial Literacy and Readiness" was held at NIC Faisalabad. Zeeshan helped startups to utilize their skills and knowledge to make informed and effective decisions with all of their financial resources.



Interpersonal Growth

Everybody needs a coach to challenge, support, and provide guidance while helping to develop skills and potential that would otherwise be left untapped. For this purpose, we had Atifa Asghar, Public Policy Consultant at Tenent Games, Fahad Qureshi, CEO at Spaceman Studios, and Nazia Hamid Qureshi, Senior Consultant and Startup Coach for personalized coaching of the startups to promote their interpersonal growth.

Regenerative Agriculture for Climate Change

In our efforts to enhance the knowledge of our startups about the importance of regenerative farming, and its practices, an informative session was conducted with Uzair Qamar on "Regenerative Agriculture for Climate Change." After the session, NICF startups were equipped to come up with solutions to address the challenges of climate change and water scarcity.



Industry Awareness Session

NIC Faisalabad hosted an "Industry Awareness Session" in collaboration with Pakistan Stock Exchange Limited. The session was conducted by Naseer Javed, Manager of Operations at PSX to explain the services offered by PSX for the growth of startups and entrepreneurs. He shared detailed information on benefits and companies' eligibility criteria for listing at PSX, the difference between GEM and Main boards, the role of consultants and advisers, and post-listing regulatory compliance.